

# Risk vs Reward

## 5 Reasons not to delay your business move to all IP

We've highlighted 5 reasons why delaying your move could pose a risk to your business.

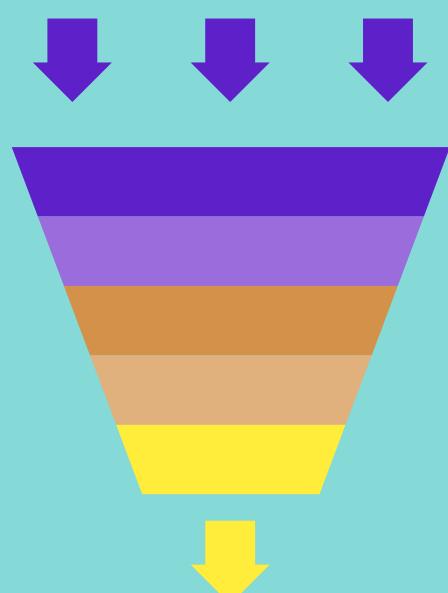
One

### The traffic jam effect

Despite the proximity of the switch-off date

**67-74%**

of UK businesses have yet to complete essential migration tasks.

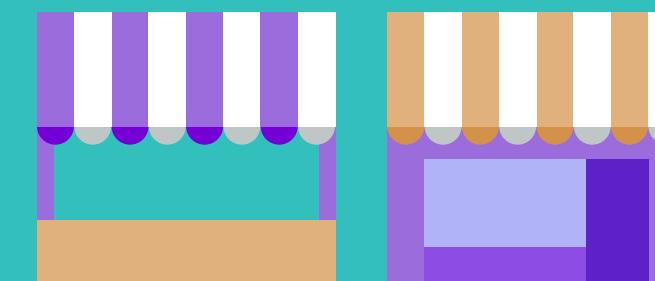


The lack of forward planning makes businesses vulnerable. For those lagging behind, the consequences could range from operational delays to contract breaches and financial penalties.

Two

### Business vulnerability

The situation for micro-businesses is concerning. With 88% having no plan in place, these businesses often don't have the financial cushion or operational flexibility to recover from significant disruptions. The need to raise awareness here is clear.

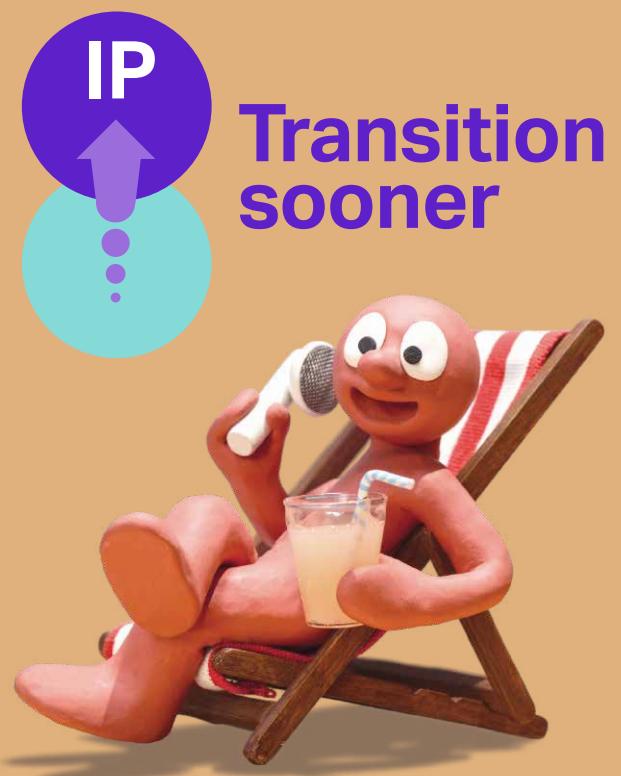


**88%**  
of micro- businesses  
Have no plan!

Three

### Competitive edge

In contrast, other regions are more aware and thus more prepared for the transition, potentially giving them a competitive edge. Opting for an all-IP infrastructure not only future proofs your network but also affords you enhanced flexibility, increased operational efficiencies, substantial cash savings, and elevated mobility, thereby making a compelling case for transitioning sooner rather than later.



Four

### Financial loss

**£16 Billion**  
at risk



The data reveals a large monthly transaction value of nearly £16 billion at risk due to the upcoming PSTN switch-off. This is based on the average monthly transactions processed over traditional PSTN-based Point of Sale (POS) terminals.

Five

### Safety failures

Consider alarm systems, which are pivotal for safety and security. Should these systems fail due to the switch-off, the risk of theft or other security incidents could spike. Elevators are another concern. In many cases, emergency phones in lifts are connected via PSTN. If these fail, it raises a significant safety issue.

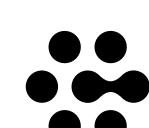


With proper planning and expert guidance, the transition doesn't have to be a leap into the unknown. For smaller, more simple estates, the answer may be a swift and simple one that leads to embedding new technology created to increase employee and customer satisfaction.

With only a year to go until the biggest change to the telecommunications network in decades and the lack of awareness and action taken by businesses to adopt those changes at an alarmingly low rate, now's the time to make the decision to move your business to an all IP solution before it's too late.

As experts in the field, we can guide you through this transition.

COMPANY LOGO

 **Gamma**

Let's prepare for the future, together.