

5 must-ask questions

to make hybrid work a success

When it comes to collaboration solutions, you have many choices so it's critical to find the right one to suit your needs. Today's successful businesses are embracing hybrid work and supporting a mix of in-office and remote workers with secure, flexible and affordable collaboration tools.

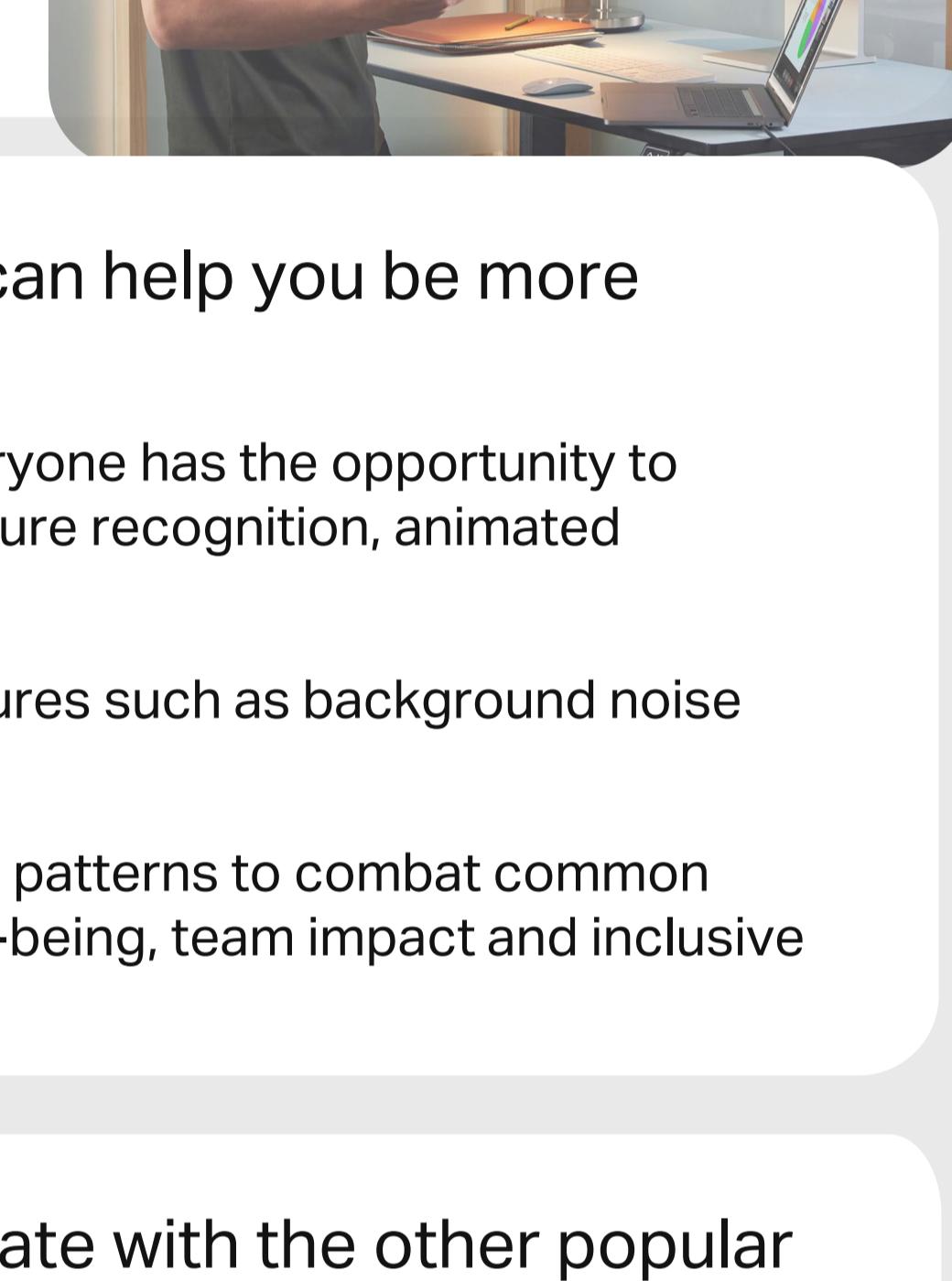
The right solution should be easy to use, **intelligent, inclusive and, most of all, secure**.

Here are 5 questions you should consider when evaluating the right solution for you.

1

Does the solution provide an easy-to-use experience that supports the way you communicate today?

- Horizon with Webex is one app for everything and everyone. Call, meet, message and more.
- Always-on collaboration keeps your teams in touch and workflows moving forward regardless of locations, time zones, devices, and work styles.
- Optimised for high-quality video and audio, Webex delivers a smooth, seamless—and consistent—experience across any device.



2

Does it have innovative features that can help you be more productive?

- Create inclusive experiences that ensure everyone has the opportunity to participate regardless of work style, with gesture recognition, animated reactions, and more.
- Always be heard clearly with AI-powered features such as background noise removal and speech enhancement.
- Gain detailed private insights on collaboration patterns to combat common workforce fatigue and empower persona well-being, team impact and inclusive collaboration.

3

Does it integrate with the other popular business apps you use today?

- In addition to integrating with our Horizon calling solution, Webex integrates seamlessly into 100+ industry-leading apps to keep your work flowing.
- Webex APIs and bots help you automate tasks, bring external content into the discussion, and gain efficiencies.
- Easily integrate with a variety of CRMs so there's less time wasted switching between apps.

4

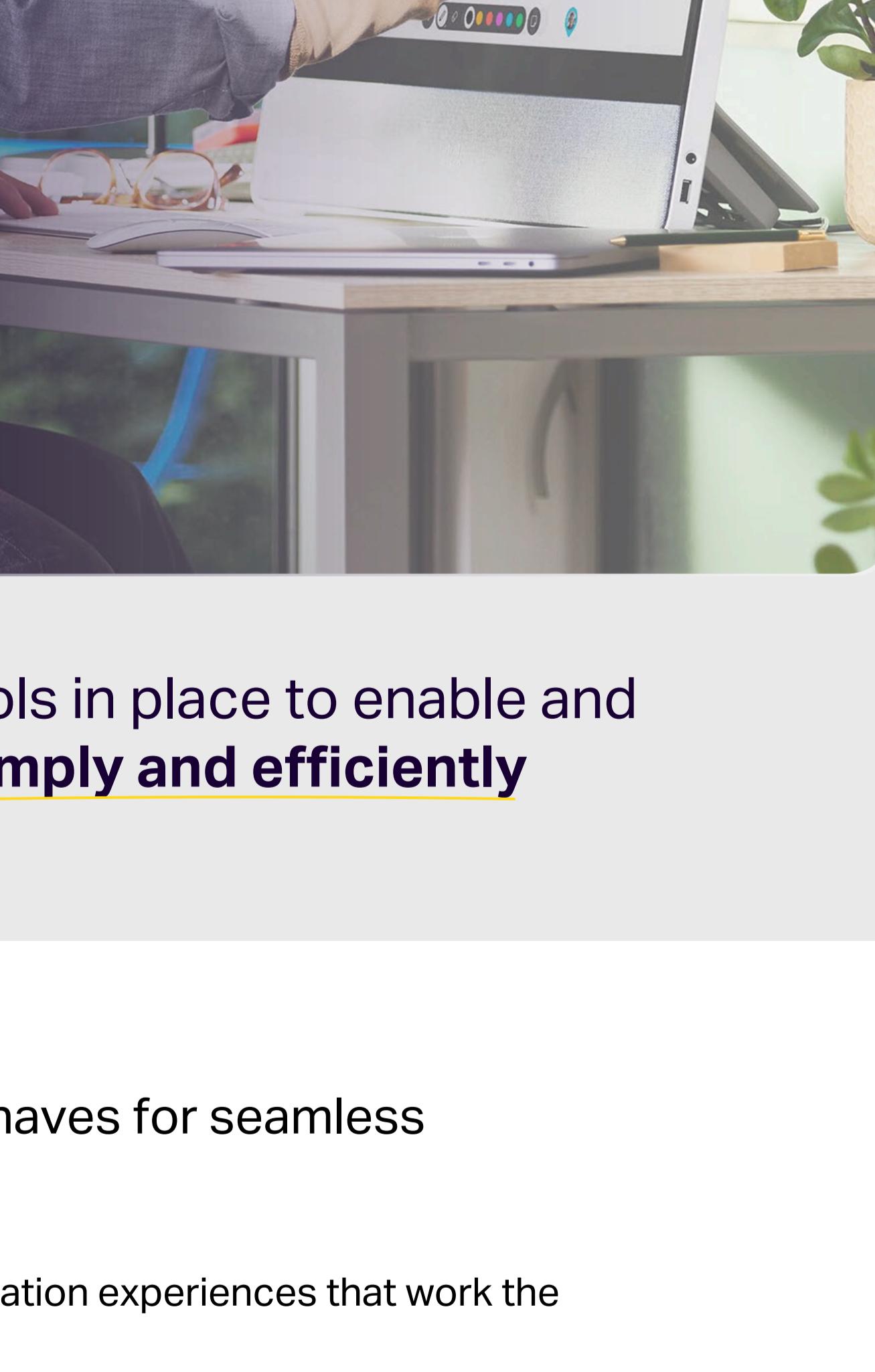
Is it a cost-effective solution?

- Webex offers clear value while keeping you connected, simply and securely.
- Mix and match packages and features tailored to the needs of each employee.
- With a SaaS pricing model that's billed per user, per month, you only pay for what you actually use.

5

Is the solution secure with powerful data privacy policies?

- Security is in our DNA. When you choose Horizon with Webex, you get security that's built-in, not bolted on.
- Protect your sensitive data with encryption and strict privacy policies that keep you compliant with global and local industry regulations.
- We never sell user data to third parties.



Make sure you have the right collaboration tools in place to enable and enhance communication and collaboration, **simply and efficiently** across your organization.

COMPANY LOGO

(Partner phone)

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